



roseoftralee
INTERNATIONAL FESTIVAL
NEWFOUNDLAND
& LABRADOR
CENTRE

2024

Sponsorship Packages

Contact

Website www.newfoundlandroseoftralee.ca

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About

Running for over 60 years, The Rose of Tralee International Festival is one of Ireland's longest running festivals. Held annually in Tralee, County Kerry, this international event brings together women from around the world to celebrate their Irish roots and heritage. As well as highlighting the achievements of these young Irish women, the difference they are making in their communities, and the success that follows them through their choice of studies, careers, and other extra-curricular involvements.

Every year more than 30 International Roses travel to Tralee, including Newfoundland & Labrador in 2024, supported by friends and family to be a part of this incredible production. Newfoundland & Labrador now has the opportunity to play a proud part in this celebration by sending a Rose to compete, representing our isle's strong Irish heritage, and the cultural talents and abilities that embody a Newfoundlander!

Benefits for Sponsor



Opportunity for Roses

All levels of sponsorship allow our team to create personal development opportunities here in the province for our Roses. As well, monies raised sponsor the trip for our selected rose to the International Rose of Tralee Festival in Co. Kerry, Ireland.

Showcase local Irish community

The Newfoundland and Labrador Rose of Tralee connects the Irish diaspora in the province through genealogy opportunities and events.

Inspire Young Women

The Newfoundland and Labrador Rose of Tralee create community for the amazing young women in your community to grow together, and find a supportive space for their dreams.

Sponsorship Packages



Gold

Impact value:
\$2000+

Print ad on gala banner

Rose Sash sponsor to be worn for 2024/25 season

Social Media promotion

Listed on the website

Thank you message from your 2024 NL Rose

\$2000+



Silver

Impact value:
\$1000+

Print ad on gala banner

Rose Sash sponsor to be worn for 2024/25 season

Social Media promotion

Listed on the website

Thank you message from your 2024 NL Rose

\$1000+

Sponsorship Packages



Emerald

Impact value:
\$500-\$1000

Print ad on gala banner

Thank you message from
your 2024 NL Rose

Social Media promotion

Listed on the website

\$500+



Sash Sponsor

Impact value:
\$250

Print ad on gala banner

Business name to be worn on the sash of
your rose for the 24/25 season

Social Media promotion

Listed on the website

Thank you message from
your 2024 NL Rose

\$250.00



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Thank you!
Let's connect.

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